# OFFICE OF THE PRINCIPAL INSTITUTE OF FASHION TECHNOLOGY KERALA



[A Government of Kerala Institution]
Affiliated to University of Kerala, & & Approved by AICTE, New Delhi
Vellimon West PO, Kollam – 691511

### BIDS conduct of Fashion Show - Fashionova 2024

Institute of Fashion Technology Kerala (IFTK), Vellimon West P.O, Kollam is planning to conduct Fashion Show – Fashionova2024 at 06<sup>th</sup> June 2024 at LULU MALL THIRUVANANTHAPURAM. This Fashion Show is showcasing the final design collection of the Final Year Students of B.Des Fashion Design course of IFTK. Approximate of around 125 garments designed by the 52 students will be showcased in the Ramp. Interested registered firms with valid GST number with prior experience in the conduct of similar fashion shows may submit their BIDS in the prescribed format on or before 20/05/2024 at 5.00 P.M.

### (I) Terms and Conditions

- (1) The firm participating in BID should have a GST Number and should have prior experience in the conduct of Similar Fashion Show in the National and International Level.
- (2) The firm should be located in Kerala
- (3) It is the responsibility of the firm to get the venue (LULU MALL, Trivandrum) finalised for the proposed date  $-06^{th}$  June 2024 from 03.00 PM to 07.30 PM
- (4) The rate quoted / proposed should also include the venue charges
- (5) Firms proposing the other venues will not be considered for the participation the BIDDING PROCESS.
- (6) The firms participating the BIDDING process should have own resources for Production
- (7) The tender with EMD and Cost of Tender-Form of Rs.5500/- (Rupees Five Thousand and Five Hundred only) in DD drawn in favour of "THE PRINCIPAL, INSTITUTE OF FASHION TECHNOLOGY KERALA" payable at KUNDARA, from any Nationalized/Scheduled Bank, or through Bank Transfer (NEFT) in the account details [State Bank of India, Account Name: The Principal Institute of Fashion Technology Kerala, Account No: 67113919214, IFSC: SBIN0070064, Branch: Kundara] shall be submitted along with the Tender Form.

#### (II) Services Required

#### (1) Event production:

Necessary Light and Sound Suitable for Venue and Fashion Show Stage and Ramp Arrangements in Venue (LULU Mall, Trivandrum) Truss – Lighting Show Choreography and Direction Providing Models both Female and Male for the Fashion Show Backstage / Green room arrangements - Back LED Display

(2) Venue:

The venue should be LULU MALL, Thiruvananthapuram and all the cost of the venue should be included in the BID and the payment will be made only to the Bidder and not to the VENUE Officials. The venue should be finalized for 06<sup>th</sup> June 2024 from 03.00 PM to 07.00 PM

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## Notice inviting BIDS conduct of Fashion Show - Fashionova 2024

No: 17 / B / IFTK / 2024

Kollam, Dated: 10th May 2024

- (1) Institute of Fashion Technology Kerala (IFTK), Vellimon West P.O, Kollam is planning to conduct Fashion Show Fashionova2024 at 06<sup>th</sup> June 2024 at LULU MALL THIRUVANANTHAPURAM. This Fashion Show is showcasing the final design collection of the Final Year Students of B.Des Fashion Design course of IFTK. Approximate of around 125 garments designed by the 52 students will be showcased in the Ramp. The program is scheduled to commence by 03.00 PM and should get completed by around 07.30 PM including the awards and inaugural ceremony. The details and bid forms can be obtained from the office of the Principal, Institute of Fashion Technology Kerala on all working days till 5.00 PM from 10<sup>th</sup> May 2024 to 20<sup>th</sup> May 2024 or can be downloaded from the website www.iftk.ac.in
- (2) Interested parties / firms / organizations who have prior experience in conduct of similar shows may send their sealed offers super-scribed "BID FOR CONDICT OF FASHION SHOW FASHIONOVA 2024" in the prescribed format. The terms & conditions of the bid / tender can be downloaded from the website. The offers, in the prescribed format, must reach the office of "PRINCIPAL, Institute of Fashion Technology Kerala, Vellimon West P.O, Kollam 691511 either by speed post or in person on or before 20/05/2024 at 5.00 P.M. No tender will be accepted by FAX or email or Courier or any such other means.
- (3) The cost of Tender form is Rs.500/- Rupees Five Hundred Only and Earnest Money Deposit EMD Amount is Rs.5000/-(Rupees Five Thousand Only)

Last date for receipt of tender: 20/05/2024 Time for opening of bids: 21.05.2024, 11 AM

Principal

Institute of Fashion Technology Kerala Vellimon West P.O, Kollam - 691511



(3) Photography and Videography:

Photography, Videography with 2 main cameras and 2 sub cameras with the editing of photo and video. Album layout and printing - 15 x 12 or 16 x 12. (One photographer covering photos & video for the previous day's fittings & rehearsals)

(4) Judging

Two professional Judges are required for the Fashion Show and they have to finalize the Best Collection, Best Designer and Best Team etc. as per the requirements of the Institute authorities. The honorarium for the Judges should be paid by the Event team / Bidder and IFTK will not provide any honorarium.

(5) Refreshments

Refreshment as mentioned should be given to the audiences / parents / students and VIPS as per the details mentioned below (Approx. nos. of persons: 450)

- (a) Mineral Water bottles (500 ml) Should be made available throughout the show
- (b) High Tea should be provided between 05.00 to 05.30 PM on  $06^{th}$  June 2024 at the venue (TWO SNACK Preferably one Pastry / One Puffs (Veg / Non Veg) and One Cutlet (Veg and Non Veg) along with Coffee / Tea.

(III) PROCEDURE FOR SUBMISSION OF TENDER

1. The bids duly signed by the owner or his authorized signatory should be sealed in envelope as described below:

"BID FOR CONDICT OF FASHION SHOW – FASHIONOVA 2024" and addressed to "THE PRINCIPAL, Institute of Fashion Technology Kerala (IFTK), Vellimon West P.O, Kollam, Kerala – 691511" and must reach on or before the closing time and date as indicated in this tender document.

BIDS shall be submitted in person or shall be sent by SPEED POST. Any delay in the delivery will be not accepted and the bids received after the prescribed time and date will be summarily rejected.

(IV) EMD and Cost of TENDER FORM

1. The tender with EMD and Cost of Tender Form of Rs.5500/- (Rupees Five Thousand and Five Hundred only) in DD drawn in favour of "THE PRINCIPAL, INSTITUTE OF FASHION TECHNOLOGY KERALA" payable at KUNDARA, from any Nationalized/Scheduled Bank, or through Bank Transfer (NEFT) in the account details — [State Bank of India, Account Name: The Principal Institute of Fashion Technology Kerala, Account No: 67113919214, IFSC: SBIN0070064, Branch: Kundara] shall be submitted along with the Tender Form. The EMD Amount will be returned back to the bidder after successful completion of all the services as mentioned in the Tender document. [EMD AMOUNT: Rs.5000/- and Cost of Tender Form: Rs.500/-]

(V) PRE-QUALIFICATION CRITERIA

- 1. The firms should be located in Kerala and should have valid and active GST Number
- 2. The firms should have own resources for production
- 3. Should be specialized in conducting the premium fashion shows
- 4. Should have conducted shows in leading brands
- 5. Should have minimum five years of experience in conduct of professional fashion show
- 6. Should have conducted minimum 15 to 20 professional shows in the National and International Level.